



Mr. GayDayS® Leather 2021
Official Contest Handbook

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Welcome!

Dear Contestant,

Welcome to the exciting world of GayDayS®, the world's #1 Gay & Lesbian Vacation Destination Event! The Mr. GayDayS® Leather contest will take place alongside an exciting weekend of events, expos, and parties. We are excited that GayDayS® Orlando and the Mr. GayDayS® Leather contest will take place at the Margaritaville Resort Orlando, June 1st-7th, 2021.

This handbook will contain all the information that you need for the contest. If you have any questions not answered within the following pages or if you need additional information please e-mail Leather@GayDayS.com and reference the 2021 Mr. GayDayS® Leather Contest.

Best of Luck!

James A. Rode
Mr. GayDayS® Contest Producer

Overview

GayDayS® reserves the right to make amendments to the Contest Handbook at any time. All contestants will be notified where the amended Contest Handbook may be accessed and the date they will take effect within 48 hours of amendment. Any matter not covered by this Contest Handbook shall be addressed immediately and any necessary decisions will be decided by Executive and Creative Directors, or another designated representative of Gay Days, Inc.

Rules & Regulations

Contestant Eligibility

Mr. GayDayS® Leather contestants must:

1. Identify as male,
2. Be at least 21 years of age as of June 1st, 2021
3. Be a resident of North America,
4. Possess a valid government issued ID, such as a Driver's License or passport, issued in their own name, which shall be presented at time of on-site registration to show proof of age.

Contestant Expectations

The winner of Mr. GayDayS® Leather is expected to represent the GayDayS® brand to the best of his ability. That would include:

1. Representing GayDayS® at various events throughout his title year,
2. Competing at IML 2022 in Chicago, IL,
3. Maintaining regular social media postings to your followers, and
4. Supporting a non-profit of your choice.

Contestant Handler Eligibility

Each contestant is allowed one handler. This person must:

1. Be at least 18 years of age as of June 1st, 2021,
2. Possess a valid government issued ID, such as a Driver's License or passport.

Contestant Etiquette

1. Complete honesty and full disclosure are expected from all contestants. Any affiliations, issues, or concerns that could reflect poorly on the individual candidates and GayDayS® must be divulged to GayDayS® immediately. GayDayS® reserves the right to investigate any claims regarding any contestant that could be potentially damaging to the reputation of both the contestant and Gay Days, Inc. GayDayS® also reserves the right to make any determinations and decisions on how to proceed pending the results of their investigations.
2. Any contestant causing damage to any GayDayS® venue, inclusive of decorations and equipment, or any portion of the Margaritaville Orlando Resort will be immediately disqualified, and may be subject to legal action. If legal action is pursued, GayDayS® will assist the venue and any owner of damaged property with any prosecution.
3. Any contestant who is caught in the act of stealing or tampering with another person's gear, or possessions will be immediately disqualified, removed from the location of the contest and denied access to the event.
4. GayDayS® and the Margaritaville Orlando Resort have a strict policy against public nudity. Contestants may not expose their genitalia during any part of the weekend.

Contestant Handler Etiquette

1. Any contestant handler who is caught in the act of stealing or tampering with another person's costumes, props, or other possessions will be removed from the location of the contests and denied access to the event. The contestant whose handler is found in violation of this rule will be immediately disqualified.
2. Any contestant handler who is caught causing damage to any GayDayS® venue, including decorations, equipment, or any portion of the Margaritaville Orlando Resort will be removed from the location of the contest and denied access to the event. The contestant whose handler is found in violation of this rule will be immediately disqualified. If legal action is pursued, GayDayS® will assist the venue and any owner of damaged property with any prosecution.

Policy on Drugs

1. GayDayS® does not tolerate the use, distribution, or possession of illegal drugs by any contestant during the contest. Any contestants found in violation of this rule will be immediately disqualified. Likewise, GayDayS® will not tolerate the use, distribution, or possession of illegal drugs by any Mr. GayDayS® Leather contestant handler. The contestant whose handler is found in violation of this rule will be immediately disqualified. Legal action may be taken at the discretion of Gay Days, Inc.
2. This policy will remain in effect for the winner of Mr. GayDayS® Leather 2021 during his title year. If he is found in violation of this policy, the Mr. GayDayS® Leather title will be stripped from the winner and passed to the first runner up.
3. Legal action may be taken at the discretion of Gay Days, Inc.

Policy on Alcohol

1. Any contestant who is found to be grossly intoxicated at any Gay Days, Inc. event will be immediately disqualified, removed from the location and denied access to the event. Contestants are welcomed to enjoy social drinking and should be responsible with beverage consumption.
2. Any contestant handler who is found to be grossly intoxicated at any GayDayS® event will be immediately removed from the location and from the Contest and denied access to the event. The contestant whose handler is found to be intoxicated at any Mr. GayDayS® Leather Contest event may be subject to scoring penalization at the discretion of the Owner or Producers of GayDayS®, Inc.

Contest Policies & Information

Contest Manager

GayDayS® will provide a Leather Contest Producer as your primary point of contact for the Mr. GayDayS® Leather Contest from time of registration until the end of contest. Any questions, concerns, ideas or requests should be directed to the James A. Rode, Contest Manager via email: Leather@GayDays.com.

Contestant Application

Candidates will be considered official contestants when:

1. The Mr. GayDayS Leather Application (available <https://www.gaydays.com/mr-gay-days-leather>) has been submitted online,
2. The \$100 Entrance Fee has been paid on www.GayDayS.com, and
3. Your entry email has been submitted to Leather@GayDayS.com including the following:
 - a) Subject Line with your contestant stage name followed by “2021 Mr. GayDayS Leather Contestant Application,
 - b) A PDF of your completed application
 - c) A promotional photo in full leather formal attire. Must be a minimum resolution of 300dpi, and
 - d) Proof of online payment.

Applications and entrance fees are due by 10:00 pm EST on Sunday, May, 31st, 2021. By signing and submitting an application, candidates attest that they have read, understand, and agree to abide by the Rules and Regulations of the Mr. GayDayS® Leather Contest.

Accommodations

The Margaritaville Orlando Resort is the official host hotel for GayDayS® Orlando 2021. Reservations can only be made online at www.GayDayS.com. Note that the host hotel sells out extremely fast.

It is not required, but highly encouraged all Mr. GayDayS® Leather contestants secure accommodations at the Margaritaville Orlando Resort for the duration of the Contest. Contestants are responsible for the payment for their lodging accommodations.

1. Those not staying at the host hotel are required to be present for check-in, Contest meetings, events and contests.

2. Contestants not staying at the host hotel will also receive one parking pass for parking at the host hotel (based on availability of parking spaces).
3. GayDayS® will not provide travel accommodations for the Mr. GayDayS® Leather Contest. Contestants are responsible for scheduling and payment for their own airfare or other transportation to the Mr. GayDayS® Leather Contest. They are also responsible for any and all transportation expenses before, during, and after the Mr. GayDayS® Contest.

Schedule

A finalized schedule will be made available to contestants at least one week prior to the start of GayDayS. Below is a tentative schedule as of now.

Thursday, June 3rd

6:00PM: Taste of GayDayS (Optional)

10:00PM: Mr. GayDayS® Leather Staff & Contestant Meeting (Required)

Friday, June 4th

10:00AM-1:00PM: Registration Lobby Greeter (Required 30 minute set)

9:00PM: Boots, Bears, and Beer Social (Required)

2:00pm: Mr. GayDayS® Leather Rehearsal (You will be scheduled a time)

Saturday, June 5th

9:00AM-12:00PM Contestant Interviews (Required, you will get a scheduled appointment)

1:00pm-3:00pm: GayDayS Puppy Mosh

4:00pm-6:00pm: XXX Porn Bingo

5:30pm-9:30pm: Miss GayDayS® 2021 Pageant

Sunday, June 7th

11:00am-12:30pm: Fetish Bingo

1:00pm: Mr. GayDayS® Leather Contest

*All times are subject to change. If unavailable to attend a required event, the Mr GayDayS® Contest Manager must be notified in advance. Administration points can be deducted if agreed upon by GayDayS® Leather Contest Manager, Producer, or GayDayS® Management.

Judging

There will be an odd number of judges on the panel, who are active members of the leather and LGBTQ community. The Mr. GayDayS® Leather contest utilizes the Olympic Scoring System. In this system, the highest and lowest scores in each event are dropped and the remaining scores are added to make a Contestant's total score for that category. The scores for each category are added together to make your total score. In the event of a tie, scores that were dropped will be added back to determine the winner.

Following the end of the Contest, a Contestant's scores will be provided to him upon request. On the scoring sheets provided, Judges will be identified by numbers (which will not be revealed to you and will be randomized between categories), not their names.

Score allocation will be as follows:

A. Personal Interview, 30%

Each contestant will be interviewed by our panel of judges prior to the contest. Questions may range from your personal history, occupation, life experience and social affiliations, to personal and political opinions about current events topics, etc. Judges' questions often cover knowledge of the leather community; its leaders and history; and the Contestant's contributions and/or leadership in the leather community.

1. Judges will be looking at the character, charisma, and personality of each contestant. It will also provide them the opportunity to evaluate basic skills and qualities such as intellect, communication capabilities, attitude, and composure.
2. Contestants should feel free to attend the interview in comfortable bar wear. Contestants should remember that this is a professional, yet casual, interview. Attire should reflect personality while remaining relaxed, and professional.
3. The interview schedule and room location will be provided at the Mandatory Contest Participant Meeting.
4. Personal Interviews will be scheduled for a maximum of 10 minutes.
5. Interviews may be audio/video recorded or livestreamed for public viewing.

B. Bar Wear, 15%

Bar wear is a chance for you to show the judges and the crowd who you are with your leather gear. This should be what you would normally wear to the bar and should represent your leather esthetic or persona.

1. Contestants will be brought on stage one by one and introduced with their contestant number and stage name. As you walk the stage, the emcee will share basic bio info with the crowd including age, current city, occupation, etc.
2. Judges will look for how well your gear fits you, your attitude and crowd appeal in leather.
3. Set-up time is not provided; no set or props may be used.
4. No items may be left on the stage upon exiting.

C. Pecs & Personality, 15%

This is time to show off a little skin while still maintaining the image of a leather man. This is not a "body contest" but rather how comfortable and confident you appear in your own skin. Wear your favorite jock and have fun!

1. Contestants will be brought on stage one by one and introduced with a more fun and personal bio to include sexual interests, position, hanky codes, etc.
2. Contestants will be asked to answer a pop question, this can be a question about leather, pop culture, gay culture, etc. Contestants will be allowed up to 90 seconds to answer the question.
3. Judging will be looking for how confident you are on stage in your jock. They will also judge your response to the question. They will not be about how correct the answer is, but how you choose to answer. Judges would prefer a correct answer; however, this is your chance to win over the crowd with your personality.
4. Set-up time is not provided; no set or props may be used.
5. No items may be left on the stage upon exiting.

D. Formal Leather/Platform Speech, 20%

Impress the judges with your formal leather attire and present a platform speech on how you will use the Mr. GayDays® Leather title to serve the community.

1. Contestants will be brought on stage one by one and introduced with their contributions to the leather and LGBT communities.
2. Contestants will have up to 90 seconds to articulate why they would like to be Mr. GayDays® Leather title.
3. Judges will be looking for the overall appearance of each contestant in full leather including how well it fits, the contestant's attitude and overall appeal in leather. They will also judge the speech in its sincerity and personalization.
4. Set-up time is not provided; no set props may be used.
5. No items may be left on the stage upon exiting.

E. Administrative Score, 20%

This portion of the score is based upon your ability to attend all required events and interact professionally with guests and Gay Days personnel.

1. All contestants will begin the contest with ten (10) Administrative points. Points may be gained for a maximum of twenty (20) points by attending and interacting at Official GayDays® Orlando events throughout the weekend, or removed to a minimum of zero (0) points at the discretion of GayDays® Owners or Producers.
2. It is recommended that contestants arrive at all scheduled appointments and events at least fifteen (15) minutes early. Any contestant that arrives late to any scheduled appointment or event may be subject to scoring penalization at the discretion of the President or Creative Director of Entertainment of GayDays®, Inc., or the Mr. GayDays® Leather Contest Manager.

The Contest Manager will maintain documentation of all penalties or gained administrative points. All penalties are required to be consistent and transparent throughout the contest. The following documentation will be provided to each contestant by email within 30 days of the winning of Mr. GayDays® 2021.

- Master Score Sheet
- Judges' comments for the individual contestant
- Documentation of administrative points earned and penalties received

Required Meetings and Events

1. Mandatory events include: Mr. GayDays® Leather Contestant Meeting, Registration Promos, Formal Interviews, Boots, Bears & Beer Social, Miss GayDays® Pageant, and your rehearsal period on stage.
 - a. The Leather Contestant Meeting is of extreme importance. All contestants and their handlers are required to attend. This meeting will be run by the Mr. GayDays® Leather Contest Manager. At this meeting rules and regulations will be reviewed (inclusive of scoring and possible score penalties), and the following items will be distributed: contestant badges, handler passes, updated contest information, and contestant schedules with times and locations. All contestant information will be reviewed at this time to ensure accuracy in intros and bios.
 - b. All contestants will work in 30 minute shifts on Friday morning to promote the GayDays® Leather events happening throughout the weekend. Contestants will be assigned time slots at the Leather Contestant Meeting.
 - c. All contestants are required to attend the Miss GayDays® Pageant. Contestants are required to attend in leather attire of your choice, however you will be introduced on stage.

2. All contestant handlers must pay admission to all events except the Mr. GayDays® Leather Contest. This pass will be distributed at the Leather Contestant Meeting. All persons entering any Official GayDays® events must have a valid government issued ID issued to that person.
3. GayDays® reserves the right to require other event attendance requirements and will provide those at time of the Leather Contestant Meeting.

Rehearsal

1. Rehearsal for the contest is currently scheduled for Friday afternoon. This will begin with a general overview of the contest space, dressing area, etc. Then contestants will rehearse the opening introduction performance. Then contestants walk through the contest in order to ensure everyone is familiarized with sound, blocking, lighting cues, entrances/exits, etc.
2. Contestant handlers should attend this rehearsal.
3. Contestants should voice any concerns about the contest or discuss special performance requests at this rehearsal. Nothing may be added afterwards.

Mr. GayDays® Leather Contest

1. The Mr. GayDays® Leather 2021 contest will be held at the Margaritaville Orlando Resort. Contestants must check-in with the Contest Manager by 12:30 pm, or may be subject to penalization.
2. Mr. GayDays® Leather Contest tickets are available for \$20.00 per person in advance, or \$30.00 per person at the door.
3. Contestants will not be required to wear an event wristband during the contest. All other participants will be required to wear an event wristband during the entirety of the Contest. Judges will be aware of this requirement and it will not affect scoring.
4. Glitter, confetti, fire, liquids, and live animals are strictly prohibited. Any contestant attempting to utilize any of the aforementioned will be immediately disqualified, removed from the contest area, and required to pay for cleaning required and/or repair of any damage caused.
5. There may or may not be set pieces that may require restrictions on the dimensions of clothing and/or props. Contestants will be provided with any restrictions at their rehearsal.
6. A shared dressing area will be provided for all contestants and their handlers. The dressing area will be sectioned off. Chairs and table space will be provided.
7. Contestants are responsible for storing, loading, and removing their leather. The performance room and the dressing space will be open prior to call time to allow contestants to prepare for their performances. Props, clothing and any other items needed for the contest at this time, but note GayDays® and any of its representatives will not be responsible for any lost or damaged property left unattended. Following the contest, all props and personal belongings must be removed from the venue.

Awards & Expectations

- I. Contest Winner
 - a. Cash Prize: \$1,000.00 (*distributed in two installments, see below*)
 - b. Mr. GayDays® Leather 2021 Sash, Patch and Medal
 - c. Flights and Accommodations to International Mr Leather (IML) 2022
- II. Runner Up
 - a. Cash prize: \$200.00

GayDays®, Inc. requires the Mr. GayDays® Leather titleholder to sign a contract with GayDays®, Inc. prior to the disbursement of any prize money. Refusal or failure to sign contract will result in forfeiture of title and all prize money. All contestants are expected to be familiar with the content, requirements, and obligations of the Mr. GayDays® Leather title contained the title year.

Cash prizes will be disbursed in two installments. \$250 will be distributed upon winning the contest and signing of the contract with GayDays®, Inc. The remaining balance of \$750 will be distributed upon completion of the contractual obligations of the Mr. GayDays® Leather title year, which include attendance at all booked GayDays® @ travel events with potential performances, and attendance at the 2022 Mr. GayDays® Leather Contest.

The Mr. GayDays® Leather titleholder must control and maintain a cellular phone with active phone number and service, and an active email address for the entirety of their title year. The titleholder must be active on social media, making public content via Facebook at least once a week.

Mr. GayDays® Leather should donate time, assistance or raise funds for a 501(c)(3) non-profit organization of titleholder's choice upon approval of GayDays®, Inc.

The winner of Mr. GayDays® Leather must be willing to make public appearances during their title year as well as compete in International Mister Leather.

Should the winner be unable to comply with the above tasks, be stripped of the title for any reason, or voluntarily step down, all prizes and materials won as part of the contest must be returned to the Contest Manager in a timely fashion. The winner will also forfeit the second half of the prize money.

International Mister Leather 2021

Winning Mr. GayDays® Leather gives you the opportunity to represent GayDays® for a year. GayDays® Inc. sponsors the winner to compete in the official International Mr. Leather contest in Chicago 2022

Everyone who enters the IML contest, not only represents their home bar, city, state, region or country, but also who they are as a Leatherman.

You are responsible for following all Mr. International Leather Rules and guidelines including: Compete contestant application and profile, sponsor information, Registration fee of \$75 will be paid by GayDays® Inc.

GayDays® Inc. will provide Travel arrangements of flight and hotel in a GayDays® approved hotel to attend IML. Hotel might not be the Official Host hotel of the International Mr. Leather Contest.